

NEIL DEWING

SENIOR FRONT END DEVELOPER

www.roosterdesign.co.uk

[linkedin.com/in/roosterdesign](https://www.linkedin.com/in/roosterdesign)

 31/10/1982  Full UK, Clean

A meticulous, highly skilled Senior Front End Developer with 11+ years of commercial experience in building interactive responsive websites and software applications.

I specialise in writing clean, reusable HTML5 and LESS/SASS alongside JavaScript (ES5+) in an Agile environment. Highly adaptable and a creative problem solver, I have a keen desire to improve and develop new skills.



EDUCATION

UNIVERSITY OF GLOUCESTERSHIRE

SEPTEMBER 2001 - JULY 2006

BSc Degree in E-Commerce and Information Technology

TEWKESBURY SIXTH FORM

SEPTEMBER 1999 - JUNE 2001

A-Level in Business Studies (C)
Design & Technology (C)
Geography (E)



HOBBIES

Due to my passion for all things digital I enjoy building on my knowledge of new programming languages and techniques that I can utilise to further my career and pass on this knowledge to those around me. I also enjoy playing squash and 5-a-side football and I'm a keen photographer.



WORK

Examples of my work can be found at roosterdesign.co.uk and jbandg.co.uk.



PROFICIENCY

- HTML5 / CSS3
- LESS / SASS / HAML / BOOTSTRAP
- JAVASCRIPT (ES5+) / JQUERY
- ANGULAR / REACT / REST API EXPERIENCE
- RESPONSIVE WEB DESIGN
- AGILE / SCRUM / KANBAN
- BEM METHODOLOGY
- NPM / GULP / GRUNT / BOWER / YEOMAN
- BABEL / WEBPACK
- UMBRACO
- GIT / TFS
- UI / UX DESIGN
- WCAG
- SEO BEST PRACTICES
- MULTILINGUAL WEBSITES
- VISUAL STUDIO
- VS CODE / SUBLIME TEXT
- AZURE DEVOPS
- JIRA / CONFLUENCE / TRELLO
- ADOBE CC
- MS OFFICE
- PC / MAC



EMPLOYMENT HISTORY

TECHNICAL LABS Front End Developer (Contract) | May 2017 - Present

Technical Labs is a Software Development company in Coventry, with a variety of clients as well as developing in-house software applications.

Responsibilities include:

- Writing clean, modular HTML5/LESS and JavaScript to deliver a fully responsive, optimised UI.
- Introducing the BEM Methodology to all projects and training other developers on its use.
- Working in an Agile way, including daily stand-ups and Kanban boards.
- Working closely with C# ASP.NET Developers and learning the basics of ASP.NET MVC, C# and Razor.
- Working to tight deadlines and in an ever-evolving environment, reacting quickly to changes in client requirements.
- Using Git to ensure the shared codebase is constantly up to date.
- Working with AngularJS to add basic interactivity to websites and software applications.
- Ensuring code falls back gracefully and is accessible to all users abiding by WCAG.

HPS Front End Developer (Contract) | June 2015 - May 2017

HPS is a multi-disciplined marketing agency based in Marlow.

Responsibilities include:

- Acting as the lead Front End Developer on several large client sites including BMW, MINI, Rolls Royce and Orange.
- Translating designs into fully responsive websites optimised for mobile and search engines using HTML5/CSS3/JavaScript/jQuery.
- Ensuring websites conform to WCAG and are easily accessible to users across a range of devices.
- Using modular JavaScript to create bespoke interactive elements of the site and ensuring the site falls back gracefully.
- Introducing new techniques and best practices for the other Developers to adhere to, as well as introducing version control (Git).
- Tasked with developing the HPS client facing website, integrating with 3rd party APIs and a bespoke WordPress build.

INSPIRED THINKING GROUP Front End Developer (Contract) | April 2015 - June 2015

ITG is an award winning design agency based at Fort Dunlop, Birmingham.

Responsibilities include:

- ◉ Lead Front End Developer on a software application project for Heineken.
- ◉ Creating bespoke, clean modular widgets combining HTML5/CSS3/JavaScript/jQuery and PHP.
- ◉ Keeping the central codebase up to date using Git.
- ◉ Working closely with PHP Back End developers, designers and project managers.
- ◉ Iterating quickly to changes within the product specification.

VALUE RETAIL Front End Developer (Contract) | June 2013 - December 2014

Value Retail is a luxury retail company, offering outlet shopping for the world's leading brands in 10 retail villages across Europe/Asia.

Responsibilities include:

- ◉ Lead Front End Developer responsible for creating bespoke online experiences including online gift card purchasing and Hotel booking.
- ◉ Working closely with Java Back End Developers, integrating my Front End templates with their code and utilising 3rd party APIs.
- ◉ Overcoming the challenges that comes with a multi-lingual site with 14 languages, creating scalable innovative solutions.
- ◉ Researching and implementing a new AngularJS framework and passing this knowledge on to the other team members.

HOMESERVE Front End Developer (Contract) | February 2013 - May 2013

Homeserve provide home emergency insurance cover and domestic repairs to Britain's homes, based in Walsall.

Responsibilities include:

- ◉ Working closely with the creative department and a team of ASP.NET developers on updating the Homeserve website.
- ◉ Finding innovative solutions to several legal requirements and technical constraints and seamlessly integrating them to the site.
- ◉ Bringing the current Front End architecture up to date including clean, semantic HTML5 markup and LESS pre-processors.
- ◉ Raising standards with regards to writing clean reusable code as well as ensuring the front end of the site is pixel-perfect.

ROOSTER DESIGN Freelance/Outsourcing | March 2011 - February 2016

Through my company established in 2010, I took a break from contracting to concentrate on my own clients and acting as an outsource resource for several local agencies allowing me to learn and develop new skills though working on a wide range of varying projects.

WAA UI/UX Designer (Contract) | January 2011 - March 2011

WAA is an advertising and marketing agency with over 30 years' experience based in Sutton Coldfield.

Responsibilities include:

- ◉ Creating innovative wireframes and storyboards based on a client's requirements, and iterating on these until approval.
- ◉ Taking the wireframes and turning these into high fidelity UI designs for a number of client's websites and software applications.
- ◉ Offering my development experience to the developers ensuring quality levels remain high.

BIG COMMUNICATIONS Front End Developer (Contract/Freelance) | October 2011 - October 2012

BIG Communications is an award-winning creative agency based in Leicester with a wide variety of clients.

Responsibilities include:

- ◉ Senior developer working on a number of large clients including Boots, Thorpe Park, Jewson, Wolf Blass and JCB.
- ◉ Taking designs and turning them into WCAG compliant responsive websites.
- ◉ Raising any possible issues and offering practical solutions with a design before time is wasted in the build phase.
- ◉ Building CMS websites using WordPress from the ground up, including custom widgets and functionality.

RAPPORT CREATIVE Senior Web Designer (Contract/Freelance) | October 2010 - October 2012

Rapport Creative is a digital agency offering a wide range of services from websites to branding and literature, based in Kenilworth.

Responsibilities include:

- ◉ Integrating WordPress CMS along with bespoke added functionality allowing the client access to update their site.
- ◉ Lead developer on creating an online store for Cardiff City FC utilising 3rd party e-commerce software and bespoke JavaScript widgets.
- ◉ Introduce several key best practices and technologies which are still being used by the development team.

BLUESKY INTERACTIVE Senior Web Designer (Permanent) | March 2007 - September 2010

Bluesky Interactive is a digital marketing agency specialising in franchise car dealers based in Leamington Spa.

Responsibilities include:

- ◉ Develop user friendly, interactive websites using HTML/CSS/JavaScript and working closely with .NET Back End Developers.
- ◉ Head up a team of designers, ensuring all work is completed to a high standard as well as offering help and support to them.
- ◉ Scheduling of all new design and build work, ensuring deadlines are met and completed to a very high standard.